



Pathmark Stores Inc.

● **Total Business**

Use current UPMs to feature RJR Full Price via standard planogram.

- ① Winston Select
- ② Camel Special Lights

● **Full Price**

Winston Select B3G3F Program

● **Savings Segment**

Warehouse Couponing'

- ① Monarch (\$ 1.00 value)
- ② Doral (\$ 1.50 value)

B1G1F Programs

- ① Doral
- ② Monarch

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